Dermot Mac Cormack
Department Chair of Graphic & Interactive Design
Associate Professor
Tyler School of Art & Architecture, Temple University

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https://tyler.temple.edu/programs/graphic-interactive-design

Note: to view all my work, please visit:
http://dermotmaccormack.net

Education & Academic experience

National College of Art & Design, Dublin, Ireland
BFA Visual Communications, Magna cum laude
1977 — 1981, Dublin, Republic of Ireland

August 2016 to Present
Department Chair, Graphic & Interactive Design

September 2005 to Present
Associate Professor in Graphic & Interactive Design Department
Tyler School of Art & Architecture/Temple University
2001 North 13th Street, Philadelphia, Pa

September 1997 to 2005
Assistant Professor in the Graphic Art & Design Department
Tyler School of Art/Temple University
Elkins Park, Pa

1995 to September 1997
Tyler School of Art & Architecture/Temple University, Elkins Park, Pa
Adjunct instructor in Graphic & Interactive Design

Fall semester 1982
The National College of Art & Design, Dublin, Ireland. Adjunct instructor

Professional design experience

21xdesign llc, Broomall, Pa.

Partner/Principal. 1997 to present

http://www.21xdesign.com

http://www.instagram.com/21xdesign

http://www.twitter.com/21xdesign

http://www.facebook.com/21xdesign

My goal has always been to maintain a small studio with a national and international perspective and to work with a diversified core group of clients & projects. I also pursue self-authored projects through the integration of design & technology. These projects are primarily concerned with social and political issues, and involves finding a voice for underrepresented or marginalized people. I also continue to explore new forms of digital and print-based communications as well as pursuing the design and production of digital installations. These ongoing explorations continue to offer both creative challenges while also serving as an encouragement to develop new forms of communication through design. Recently, I have been examining typographic design coupled with the exploration of code and design.

Responsibilities:

Creative Director, Art director, Designer, Project Manager, Office Manager, Business Development, Strategic planning, Programmer & Illustrator. Some of our current clients are Paul Dry Books, FNB Games, The Famine Memorial Project, and the Wagner Institute of Free Science.

Designhouse

1991 – 1996 Co-owner and Creative Director of Designhouse

Responsibilities:

Business development, Strategic planning, Art Director, Designer, Project Manager, Office Manager. This company subsequently evolved into 21xdesign. 1993 to September 1997

Marcolina Design, Inc

1990 – 1997 – Senior Art Director/Graphic Designer
Conshohocken, Pa.

Courses taught

Foundation 2D Design (Freshman), Computers for Design (Sophomore), Intermediate Computers (Junior), Interactive Design (Junior-Senior), Typography (Junior), Advanced Type (Junior), Senior Graphic Design: Hybrid Design (Senior), Portfolio (Senior), Graduate Thesis (Graduate), Graduate Seminar (Graduate), Temple University: Japan Summer Design Workshop (all levels), Temple University Rome: Collaborative Design Workshop (all levels), Independent Study (Juniors/Seniors)

Recent curriculum development

Spring 2020

Worked with Marrisa Watanabe (MFA 2021) to create a fully functioning 2D game in Unity. I definitely see this as something I will become more involved over the coming years, and have signed up for Educational training with Unity for summer 2020. Also worked closely with Kat Brissette to develop a working prototype using extensive design research and investigation into UX/UI which I also see as something critical that I am incorporating increasingly into my courses. Kat also incorporated Ardunio into her project, which is also something I intend to explore further in the coming semesters. At the undergraduate level, I have focused more on developing work that is hybrid in nature and has a strong emphasis on creating websites using WordPress, while integrating AR technologies. .

Fall 2019

Worked with Rachel Alana Ampley (BFA 2020) to create a functioning interactive kiosk display using the Hype software. Designing for this format is something I want to pursue more in the coming semesters as I believe the possibilities are endless and the ability to tell an interactive narrative is crucial for contemporary designers. In the Type BFA class, I introduced designing book covers (instead of the previous posters) along with accompanying Instagram versions, which I believe were uniformly successful.

Spring 2019

Worked with Mia Culbertson (MFA 2020) on creating an installation that used built materials (in wood and ceramics) along with Arduino integration. At the undergraduate level, I continued to modify the portfolio course, in cooperation with the portfolio faculty, as the portfolio class is a constantly evolving course.

Fall 2018

Worked with Madison Cichewicz (BFA 2019) and Sarah Trafford (BFA 2019) to create an interactive presentation for iPad delivery using technology that enabled the use of tap, shake, tilt, and audio to deliver interactive content for children in a digital context.

Spring 2018

Worked with Yang Shan Chou designing and developing the first fully functioning AR game app in the Graduate seminar class in GAID, using Apple XCode. The app YangShan designed was geared toward children learning basic geometry in 3D space. Also worked Jenny Kowalski to design and develop the first fully functioning game (using Unity) in GAID, to create a game based on the shopping experience in IKEA. This was my first time exploring both Unity and XCode and I hope to continue this exploration in upcoming graduate-level courses.

Spring 2017

Introduced teaching Processing (programming language) to my Graduate Seminar class. Worked closely with 2 graduates to create a working prototype for an online installation using both Processing and p5.js (an accompanying programming language that enables Processing to work in an online delivery) that will be completed in Spring 2018. Using my previous experience with Processing, I was excited by the challenge of incorporating this technology into an actual student project. I also got to use, for the first time, some Augmented Reality technology into this class, in the form of augmented photographs in a printed catalog.

Fall 2016

Introduced teaching Adobe XD, Invision, and WordPress software into my Senior Graphic Design: Special Topics class, for the successful creation of mobile app prototypes, as well as creating fully functioning WordPress websites using its Content Management Software (CMS).

Spring 2016

I began teaching some new software, with the intention of moving more into the realm of prototyping. In this way, students can concentrate on designing, and not worry about the development side of production, which in the design field, is carried out (for the most part) by seasoned developers. In Advanced Graphic Design, Spring 2016, I worked with students, using the prototyping tool InVision to create working iPhone Apps. This was my first time having the students create mobile prototypes and it was quite successful. One student, Brandon Wherley (BFA 2016) won an award with his "COO" App design in Applied Arts Magazine, Summer 2016. Going forward, this may mark somewhat of a turning point for me in terms of moving towards prototyping, versus the creation of "working" projects, such as Apps and websites. I also used this technology in both my Portfolio class and my Independent Study class, Spring 2016, along with using Mag+ for iPad App development in both classes.

Spring 2015

In Senior Graphic Design: Authorship/Thesis, allowed two sets of teams to work on collaborative, joint projects. Both projects were geared

toward the creation of actual product designs, that could, in theory, be brought to market. Also encouraged the integration of Muse with InDesign DPS and also taught Adobe Premiere and Adobe Speedgate for video creation, editing, and production.

Fall 2014

In Special Topics class, I worked with students to create my first complete multi-purpose online project, that fully integrated web design, social media, and video production, using Muse, After Effects, Adobe Premiere, along with Facebook and Twitter integration.

Spring 2014

Added the design and production of mobile design and technology to the Advanced Type class, using the fieldtestapp technology. This project was added in conjunction with the student's final brochure project and was introduced to give students the opportunity to extend their catalog design for a mobile, hybrid environment. In Portfolio class, included the design and technology for mobile devices and also introduced the use of Adobe Muse to create websites by the students, which allows students to create immersive websites without extensive coding.

Fall 2013 & Spring 2014

In both sections of Special Topics included the design and technology for mobile devices and also introduced the use of Adobe Muse to create websites by the students that did not require the use of extensive coding.

Working alongside Scott Laserrow, Kelly Holohan, and Paul Sheriff, developed a new Senior portfolio curriculum (Spring 2013) which involved moving from a purely print-based portfolio to a more extensive digital portfolio using InDesign and its DPS to create an interactive iPad app for student presentation.

Further developed my Senior Graphic Design Class: Hybrid Design class to allow for students to create the following: a) an all print project, b) a hybrid project, or b) an all interactive project; all of which were multiple component projects. Also developed a system to allow students to develop detailed schedules to create their varied projects and components. Extensive use of InDesign's DPS, Adobe After Effects and also used, for the first time, mobile design technology in the form of http://fieldtestapp.com/

Professional Print Annuals
& Publications

Graphis Journal 367
Invitational design feature essay on the studio and work of 21xdesign
Graphis Publications
Pedersen Design Group, New York, NY
Fall 2020 / Spring 2021

Sixteenth International Poster Biennial in Mexico (16BICM)
International Poster Competition
The exhibition opening, November 17 at the Franz Mayer Museum in
Mexico City
Exhibition catalog presented on that same date.
Poster
#neveragain
Winter 2020

Making Posters
Scott Laserow and Natalia Delgado
Invitational design publication on poster design
Posters
Japan Summer Workshop, Splendent Sun, Interact 5
Bloomsbury
Fall 2020

Graphis Poster Annual 2021
International juried competition
Posters
Willison Font, F & I
Pedersen Design Group, New York, NY
Spring 2020

Graphis Poster Annual 2021
International juried competition
Poster
Silence = More Violence
Pedersen Design Group, New York, NY
Spring 2020

Graphis Design Annual 2020
International juried competition
Posters
Parkland, Orlando, #Neveragain
Pedersen Design Group, New York, NY
Spring 2019

Graphis Poster Annual 2020
International juried competition
Poster
#Neveragain
Pedersen Design Group, New York, NY
Spring 2019.

Graphis Poster Annual 2020

International juried competition
Poster
Japan Workshop
Pedersen Design Group, New York, NY
Spring 2019

Creative Quarterly, The Journal of Art & Design 58
Posters
Willison Font, F & I
Artisanal Media
Spring 2020

Creative Quarterly The Journal of Art & Design 57
Poster
#Nevergain
Artisanal Media
Fall 2019

2019 IPBL Poster competition
International juried competition
Poster
Parkland
Gallery of Art Maria Curie-Sklodowska University in Lublin, Poland
May - June 2019

AIGA: Philadelphia Design Awards 2019
Poster: top 50 posters
Parkland #neveragain
HUDDLE Gallery, Philadelphia
June 2019

How International*
Best of Annual 2019
Parkland #neveragain
International juried competition
*company no longer exist

Creative Quarterly The Journal of Art & Design 52
Poster
Parkland #neveragain
Artisanal Media
Spring 2019

Ecuador Poster Bienal 2018
International juried competition
Poster
Parkland
House of Ecuadorian Culture Benjamin Carrión, Quito, Ecuador
2018

Graphis Design 2019
International juried competition
Poster

Parkland
Pedersen Design Group, New York, NY
Fall 2018

Graphis Posters 2019
International juried competition
Poster
Parkland
Pedersen Design Group, New York, NY
Fall 2018

Creative Quarterly The Journal of Art & Design 50
Poster
abstract alphabet
Artisanal Media
Spring 2018

Graphis Posters 2018
International juried competition
Poster
No NRA
Pedersen Design Group, New York, NY
Fall 2017

Graphis Typography 2018
International juried competition
Poster
abstract alphabet
Pedersen Design Group, New York, NY
Fall 2017

Creative Quarterly The Journal of Art & Design 47
International juried competition
Poster
Orlando
Pedersen Design Group, New York, NY
Fall 2017

How International Design Awards
International juried competition
Poster
Orlando
10151 Carver Road, Ste. #300, Blue Ash, OH
Spring 2017

Graphis Design 2016
International juried competition
FNB Bestiary- silver
Pedersen Design Group, New York, NY
 Fall 2015.

Graphis Posters 2016

International juried competition
Interact
Pedersen Design Group, New York, NY
Fall 2015.

Print Magazine, Regional Design Annual 2015
Book covers
Hide & Seek, Stronghold
Print's Regional Design Annual
RC Publications, New York
August 2015

Graphis Design 2015
International juried competition
Book
Abandoned: Charting the Loss of Civic Buildings in Philadelphia
Pedersen Design Group, New York, NY
Fall 2014

Graphis Design 2015
International juried competition
Website
21xdesign
Pedersen Design Group, New York, NY
Fall 2014

Type Rules! The designer's guide to professional typography, 4th edition
Ilene Strizver
Posters
Splendent Sun, Interact 5
Wiley, Hoboken, NJ
Summer 2014

Philadelphia Design Awards 2013, AIGA
Poster
Interact 10
Philadelphia, Spring 2013

Graphis Posters 2012
International juried competition
Poster
Interact 8
Pedersen Design Group, New York, NY
Fall 2012

Graphis Logo Design 8
International juried competition
Vox Logo
Pedersen Design Group, New York, NY
Fall 2012

The New Big Book of Layouts

Poster
Tyler School of Art Summer Workshop in Japan
Website
Hortulus Farm
Collins Design, an imprint of Harpercollins Publishing
Spring 2011

Graphic Design Solutions, 4th Edition
Robin Landa
Poster
Never Underestimate the Power of Nature
Delmar Cengage Learning
Fall 2010

Visual Language for Designers, Principles for Creating Graphics that People Understand
Connie Malamed
Website
Hortulus Farm website
Rockport Press
2009

Design School Confidential: Extraordinary Class Projects from the International Schools, Colleges, and Institutions
Stephen Heller
Feature article on a course syllabus and student projects
Rockport Publishing
2009

Golden Bee 7, Moscow International Biennial of Graphic Design Central House of Artists
International juried competition
Poster
Never Underestimate the Power of Nature
Moscow
September 2006

VI International Triennial of ECO Poster, 4th Block: Chernobyl, 20 Years On.
International juried competition
Poster
Never Underestimate the Power of Nature
A catalog of award-winning posters from around the world to commemorate the events of Chernobyl, 20 years previous
 Kiev and Karkhov
Spring 2006

Professional Online Publications

Graphis Poster Annual 2021
International juried competition
Posters
Willison Font, F & I posters
Pedersen Design Group, New York, NY
Spring 2020

Graphis Poster Annual 2021
International juried competition
Poster
Silence = More Violence
Pedersen Design Group, New York, NY
Spring 2020

Graphis Design Annual 2020
International juried competition
Posters
Parkland, Orlando, #Neveragain
Pedersen Design Group, New York, NY
Spring 2019

Graphis Poster Annual 2020
International juried competition
Poster
#Neveragain
Pedersen Design Group, New York, NY
Spring 2019.

Graphis Poster Annual 2020
International juried competition
Poster
Japan Workshop
Pedersen Design Group, New York, NY
Spring 2019

Creative Quarterly The Journal of Art & Design 58
Poster
Willison Font, F & I posters
Artisanal Media
Spring 2020

Creative Quarterly The Journal of Art & Design 57
Poster
#Nevergain Parkland
Artisanal Media
Winter 2019

Creative Quarterly The Journal of Art & Design 52
Poster
#Neveragain
Artisanal Media
Spring 2019

Horizon Interactive Award 2018
Interactive Animation
Tummy Talk

Fall 2018

Horizon Interactive Award 2018
Website
The Irish Memorial
Fall 2018

Horizon Interactive Awards 2017
Website
DCLS Library
Fall 2017

Horizon Interactive Awards 2017
Website
Posters for Nepal Website*
Fall 2017
*Please note that this site is temporarily unavailable due to technical difficulties

Horizon Interactive Awards 2017
Website
21Xdesign Healthcare Website
Fall 2017

Graphis Design 2019
Poster
 #neveragain
Pedersen Design Group, New York, NY
2019

Graphis Posters 2019
Poster
No NRA
Pedersen Design Group, New York, NY
2019

Graphis Typography 2019
Poster
Type Tiles
Pedersen Design Group, New York, NY
2019

Creative Quarterly 47
Poster
 Orlando
2019

Creative Quarterly The Journal of Art & Design 49-50
Poster
AIGA Type Tiles
Spring 2018

Ecuador Poster Bienal 2018
Poster
Neveragain Parkland
2018

7th International Socio-Political Poster 2018
Poster
Orlando
2018

Graphis Design 2018
Poster
 Neveragain Parkland
Pedersen Design Group, New York, NY
Fall 2017

Graphis Posters 2018
Poster
Neveragain Parkland
Pedersen Design Group, New York, NY
Fall 2017

Graphis Posters 2018
Poster
NO NRA
Pedersen Design Group, New York, NY
Fall 2017

Graphis Typography 2018
Poster
AIGA Type Tiles
Pedersen Design Group, New York, NY
Fall 2017.

Creativity International Awards 2016
Poster
Orlando
Pedersen Design Group, New York, NY
October 2016

Graphis Design 2016
Poster
Interact 12
Pedersen Design Group, New York, NY
Fall 2105

Graphis Design 2016
Website
Beyonder
Pedersen Design Group, New York, NY
Fall 2105

Graphis Design 2016

Book
Beyonder Rule Book
Pedersen Design Group, New York, NY
Fall 2105

Graphis Design 2016
Publication
Lankenau Heart Issue
Pedersen Design Group, New York, NY
Fall 2105

Horizon Interactive Awards 2015
Website
21xdesign Publications Promotional website
Spring 2016

Horizon Interactive Awards 2015
Animation
T Cell Development
Spring 2016

Horizon Interactive Awards
Website
Flying Nightbear Games
Fall 2014

Horizon Interactive Awards
Website
Beyonder
Fall 2014

Graphis Design 2015
Website
21Xdesign
Pedersen Design Group, New York, NY
Fall 2104

Graphis Posters 2015
Poster
Interact 11
Pedersen Design Group, New York, NY
Fall 2104

Horizon Interactive Awards
Websites
21Xdesign Promotional site
FNB Beyonder Games
Fall 2013

Horizon Interactive Awards
Websites
Yadkin Valley

Animation
Tummy Talk
Fall 2012

Horizon Interactive Awards *
Fall 2011
*No longer available online

Horizon Interactive Awards 2011*
Fall 2011
*No longer available online

Horizon Interactive Awards 2009*
Fall 2009
*No longer available online

Creative Quarterly 3 *
Runner Up, Spring 2013
*only available now in print

Creative Awards

Graphis Poster Annual 2021
Silver Award
Willison Font, F & I posters
International juried competition
Pedersen Design Group, New York, NY
Spring 2020

Graphis Poster Annual 2021
Silver Award
Silence = More Violence
International juried competition
Pedersen Design Group, New York, NY
Spring 2020

Graphis Design Annual 2020
Gold Award
3 posters
International juried competition
Pedersen Design Group, New York, NY
Spring 2019

Graphis Poster Annual 2020
Gold Award
International juried competition
Pedersen Design Group, New York, NY
Spring 2019

Graphis Poster Annual 2020
Silver Award
International juried competition

Pedersen Design Group, New York, NY
Spring 2019

Graphis Design 2019
Platinum Award
International juried competition
Pedersen Design Group, New York, NY
Spring 2018.

Graphis Posters 2019
Platinum Award
International juried competition
Pedersen Design Group, New York, NY
Spring 2018

AIGA: Philadelphia Design Awards 2019
Poster: top 50 posters
Parkland #neveragain
HUDDLE Gallery, Philadelphia
June 2019

2019 Creative Quarterly, The Journal of Art & Design 58
Winner Award and two Runner Up awards
2019

How International 2019*
Merit Award winner
*Publication no longer available

Creative Quarterly, The Journal of Art & Design 57
Winner Award
2019

2018 Horizon Interactive Award
Bronze Award
Fall 2018

2018 Horizon Interactive Award
Bronze Award
Fall 2018

Horizon Interactive Awards 2017
Silver Award
Fall 2017

Horizon Interactive Awards 2017
Silver Award
Fall 2017

Horizon Interactive Awards 2017
Silver Award
Fall 2017

Graphis Posters 2018
Merit Award

Spring 2018

Graphis Typography 2018
Silver Award
Spring 2018

Creative Quarterly 47
published winner
Fall 2017

Creative Quarterly 50
published winner
Spring 2018

Creative Quarterly 52: Winner
Spring 2019

Print Regional Design Awards 2016*
Certificate of Merit,
RC Publications, New York
*Print only

Print Regional Design Awards 2016 *
Certificate of Merit,
RC Publications, New York
*Print only

Graphis Design Annual 2016
Silver Award
International juried publication
Pedersen Design Group, New York, NY
Fall 2015.

Graphis Posters 2016
Silver Award
International juried publication
Pedersen Design Group, New York, NY
Fall 2015

Graphis Design Annual 2016
Merit Award
International juried publication
Pedersen Design Group, New York, NY
Fall 2015

Graphis Design Annual 2016
Merit Award
Pedersen Design Group, New York, NY
Fall 2015

Graphis Design Annual 2016
Merit Award

Pedersen Design Group, New York, NY
Fall 2015

Graphis Design Annual 2016
Merit Award
Published by Pedersen Design Group, New York, NY
Fall 2015

Graphis Design Annual 2016
Merit Award
Pedersen Design Group, New York, NY
Fall 2016

Horizon Interactive Awards 2015
Silver Award
Spring 2016

Horizon Interactive Awards 2015
Bronze Award
Spring 2016

Horizon Interactive Awards 2014
Gold Award
Spring 2015.

Horizon Interactive Awards 2014
Bronze Award
Spring 2015

Horizon Interactive Awards 2013
Gold Award
Fall 2014

Horizon Interactive Awards 2013
Bronze Award
Fall 2014

Horizon Interactive Awards 2013
Bronze Award
Fall 2014

AIGA Philadelphia Design Awards*
Award of Excellence.
AIGA Philadelphia, May 2013
*Print only

Graphis Design Annual 2015
Silver Award
Pedersen Design Group, New York, NY
Fall 2014

Graphis Design Annual 2015

Merit Award
Pedersen Design Group, New York, NY
Fall 2014.

Awarded an Internationalization Grant
by the Internationalization Grant Selection Committee at Temple
University. The project title is: Summer Design Workshop and Faculty
Exchange with the National College of Art (NCAD)and Design in Dublin,
Ireland, and the Graphic & Interactive Design Department at Tyler
School of Art & Architecture & Architecture. The goal was to create a
summer design workshop in the National College of Art and Design in
Dublin (or something similar) for visiting students from Tyler as well as
local students. Preliminary research trip to NCAD at the end of semester
2014. Projected summer workshop, summer 2019.

Horizon Interactive Awards 2012
Silver Award
Fall 2013

Horizon Interactive Awards 2012
Bronze Award
Fall 2013

Horizon Interactive Awards 2011*
Gold Medal
Winner in the promotional video category and Bronze Medal Winner in
the Consumer Information Websites
Spring 2011
*Listing no longer available online

Horizon Interactive Awards 2009*
Bronze Medal
Winner in the Promotional Websites Category
Spring 2009
*Listing no longer available online

North American Farmers' Direct Marketing Association
 26th Annual Convention*
Best of Show Award
Jones Family Farms Website
Spring 2011
*Listing no longer available online

Tyler School of Art & Architecture, Dean's Grant, Spring 2018
(Received a Dean's grant work on the Wagner Willison font project)

Temple University - Wagner Free Institute of Science, Fellowship Award,
Fall 2017 (Received a fellowship to work on the Wagner Willison font
project)

Tyler School of Art & Architecture, Merit 2015

Tyler School of Art & Architecture, Merit 2014

Temple University Internationalization Grant Award, Fall 2013
(Received a grant to travel abroad to research the feasibility of running summer courses in Ireland)

Tyler School of Art & Architecture, Merit 2013

Tyler School of Art & Architecture, Merit, 2012

Tyler School of Art & Architecture, Merit, 2010

Tyler School of Art & Architecture, Merit, 2009

Tyler School of Art & Architecture, Merit, 2008

Tyler School of Art & Architecture, Merit, 2007

Tyler School of Art & Architecture, Merit, 2006

Tyler School of Art & Architecture, Merit, 2005

Scholarship: Published writing & research

Slanted Magazine #36 - COEXIST. Published essay "The Gates to Coexisting." Invited to write an essay on the topic of "…to live or exist together, in peace, at the same time, or in the same place." Published by Slanted Publishers, Leopoldstraße 33, 76133 Karlsruhe, Deutschland, Fall 2020.

Design 360: Concept and Design Magazine. Published article "The Future of Magazine Design". Invited to write an essay on the future of magazine design, focusing on contemporary design publications, and specifically on the work of Slanted publishers in Germany. Published by Sandu Publishing Co., Limited, Hong Kong, July 2019.
Read the essay here.

"Total Armageddon: A Slanted Reader on Design" edited by Ian Lynam. A published essay included in this international compilation of design essays, featuring writers such as Natalia Ilyin, Steven Heller, Randy Nakamura, and Wolfgang Weingart. Published by Slanted Publishers, Leopoldstraße 33, 76133 Karlsruhe, Deutschland, June 2019.
Read the essay here.

Published an essay titled: "The Silent Worlds of Helena Bochorakova-Dittrichhova" in Slanted # 33 - Prague, published by Slanted Publishers, Leopoldstraße 33, 76133 Karlsruhe, Deutschland, May 2019.
Read the essay here.

Published an essay titled: "Koetsu & Tanaka: Zen Buddhism and Japanese Design" in Slanted # 31 - Toyko, published by Slanted Publishers, Leopoldstraße 33, 76133 Karlsruhe, Deutschland, May 2018.
Read the essay here.

Featured interview in Graphic Design USA's feature "Educators to Watch 2018" Spring 2018.

Interviewed by Adobe for a feature on the use of Adobe software in Tyler. Online & print publication, July 2018.

Published two articles titled: "Aino Aalto and the Birth of Finnish Modernism" and "Nordic Muses: Tove Jansson, Oili Tanninen & Sanna Annuka," for Slanted # 29 - Helsinki, both published by Slanted Publishers, Leopoldstraße 33, 76133 Karlsruhe, Deutschland, May/June 2017.
Read the two essays here.

A published article titled: "Design through Doing: Palla and Rodrigues, pioneers of Portuguese design," for Slanted # 29 - Portugal. Published by Slanted Publishers, Leopoldstraße 33, 76133 Karlsruhe, Deutschland, May/June 2016.
Read the essay here.

The short story "Splendent sun and tawney moon" published in the anthology "The New Hennessy Book of Irish Fiction" published by New Island Books, 2006.

**Exhibitions, Lectures
& Special Projects**

My presentation "Type Specimens: The creation of a digital font inspired by hand-lettering at the Wagner Free Institute of Science" was peer reviewed & selected to be a part of ATYPi 2020 All Over, the sixty-fourth juried annual conference of the non-profit Association Typographique Internationale.
A Virtual Event, 24/7,
October 27–31, 2020

Sixteenth International Poster Biennial in Mexico (16BICM)
International Poster Competition
The exhibition will open on November 17 at the Franz Mayer Museum in Mexico City
Exhibition catalog presented on that same date.
Fall 2020

Hi-Res Daily Podcast
Invited to be interviewed by Ryan Star on his weekly podcast dedicated to all things design in the Philadelphia region. May 2020

2020 Graphis Exhibition: San Francisco

Invitational International Group Exhibition.
Graphis Masters & Platinum & Gold Winners
Dogpatch Studios
2nd Floor, 991 Tennessee St., San Francisco
January 2020

Graphis Posters 2020 Judge
Invited to be one of 6 international judges for the Graphis Posters Annual 2020. Featured in the Graphis Posters Annual 2020. March 2019

"Out of Site" Exhibition
Invitational Group Exhibition
Twenty-Two Gallery
Gallery B, 236 S. 22nd Street, Philadelphia
Part of Design Philadelphia
October 2019

2019 Graphis Exhibition: San Antonio
Graphis Masters & Platinum & Gold Winners
Invitational International Group Exhibition
San Antonio, November 2019

Type Specimens: The creation of a digital font inspired by hand-lettering at the Wagner Free Institute of Science
Updated type design presentation at The Wagner Free Institute of Science Philadelphia, and opening of the above exhibition in the Wagner Free Institute of Science, which is now on permanent display in the museum, Philadelphia
October 2019 - present

2019 Retroavangarda Project Invitational
International Group Online Exhibition
https://retroavangarda.com/gallery-of-friends/albums/twentyone_xdesign/

2019 IPBL Poster competition
International juried competition
Gallery of Art Maria Curie-Sklodowska University in Lublin, Poland
May - June 2019

Ghost Ship Audio Project
Recorded voice narration for the Ghost Ship installation*
Race Street Pier
Philadelphia
October 2019
*Our recording is called "An Irish Immigration Story"

7th International Socio-Political Poster 2018 Oswiecim, Poland.
International juried competition
Entered: Orlando poster

Poster Biennale Exhibitions in:
<u>Foreign Affairs Ministry</u>
Berlin - April 2018
IG Methall, Wolfsburg - May 2018

<u>2018 Ecuador Poster Bienal</u>
International juried competition.
Casa de la Cultura in Quito, Ecuador
October 2018 - Casa de la Cultura - Quito, Ecuador
January 2019 - Centro Cultural El Cuartel - Ibarra, Ecuador

<u>2018 - Posterfest Budapest</u>
International juried competition. Tesla — Budapest District VII, Kazinczy utca 21
November 2018

"Type Specimens: a report of the development of a digital typeface inspired by labeling by Charles Willison Johnson"
Type design presentation at The Wagner Free Institute of Science
Philadelphia
Fall 2017

AIGA Vote Posters
Exhibition in City Hall Philadelphia
Fall 2016

Paul Loeb Vote Campaign
AIGA Vote Poster selected for distribution for the 2016 Presidential campaign
Fall 2016

Collaborated with Professor Scott Laserow to invite designers to create posters for a website we created called www.postersfornepal.com.*
21xdesign, designed, and programmed the site and continues to monitor and maintain the site on an ongoing basis for this worthy cause. I also maintain all the social media outreach for the site and continue to work with designers to create posters for the site, which are sold on the site to raise money for the Red Cross, working in Nepal.
* Please note that this site is temporarily unavailable due to technical difficulties.

Collaborated with David L. Wiest, Ph.D. Professor, Blood Cell Development and Function Program, Fox Chase Cancer Center on creating an animation to coincide with his chapter titled "Control of early T cell development by Notch and T cell receptor signals" as part of a forthcoming publication titled "Encyclopedia of Immunology," published by Elsevier, publication Fall 2015. Art directed, designed, and co-developed this animation along with writers David L Wiest, Shawn Fahl, Francis Coffey, and animator Julia Tran (BFA 2012) to develop a six-minute animation that gives a succinct overview of the complicated process of T cell development. To view the <u>video click here</u>.

"Living a Creative Life"
Design Lecture: 21xdesign presents "Living a Creative Life," at William Patterson University, New Jersey, as part of their visiting designers series, April 2015. A 30-minute design presentation on the design methodology of my 21xdesign studio, its history and work over the years. To view the presentation:
http://www.njvid.net/show.php?pid=njcore:59803.

Designed and programmed the website for Temple University Rome campus. Working primarily with Dean Hilary Link we created a comprehensive website that showcases the Rome campus, its facilities, and student life and work. The site was developed using WordPress as the content management system (CMS).

Temple Summer Rome, Six-week workshop book. Designed (along with Eliza Bolton & Paul Sheriff) and produced this 140-page book that outlines the work completed during the Rome Design Workshop, Summer 2014. Printed by Blurb in Spring 2015.

Summer Workshop in Dublin Ireland. Visited the National College of Art & Design, as well as University College Dublin in October 2014 to check out facilities and student accommodations for an upcoming proposal for a summer workshop in Dublin. Successfully completed a summer workshop proposal which was approved by International Studies.

Hot For Teacher: An Exhibition of Philadelphia Area Educators
Exhibition of regional design educator's design work.
SPACE Gallery
Philadelphia
September 4th–30th 2015

Those Who Can, Teach
Invitational exhibition of regional design educators, design work
SPACE Gallery
Philadelphia
September 4th–30th 2013

Irish Famine Memorial Project in conjunction with Villanova University. Begun in Spring 2014, 21xdesign has collaborated with The Irish Memorial Project and Villanova University to install a permanent exhibit of a significant Irish famine artifact (which we found and secured for The Irish Memorial Project) as part of the Irish Studies program at Villanova. Entailed various meetings on location, working with conservationists, and exhibition fabricators to design and build an exhibit for this unusual famine artifact. Project completion date Fall 2014.

Tyler Toons 2013, Fall 2013, The Crane Building, The Icebox, Philadelphia. Created a one-day installation in the IceBox as part of the Design Philadelphia Week 2013. Showcasing the best in student animation from the Graphic & Interactive Design Program. Organized all the projects (reconfigured for a very large projection in The IceBox) and

worked with IT staff at The Crane to install the projections. Roughly 60 people attended the exhibition, some Tyler students but also lots of visitors driven to the site as part of the Design Philadelphia Week programming.

Philadelphia Design Awards 2013, May 2013, The Trust Building Gallery, Old City, Philadelphia. Juried national competition by judges such as Patrick Coyne from Communication Arts and Debbie Millman, from Sterling Brands and nationally known writer on design.

Redesigned and developed my studio's website which is an extensive overview of the work we are doing in the studio as well as giving viewers some in-depth knowledge of our work and our design process. This site is also part of our push in the studio to create sites using the WordPress CMS as the platform of choice for our current and future sites. The site can be viewed at http://www.21xdesign.com. The site is also a responsive site design that allows it to be viewed on an iPad or mobile device.

Projection Play, Collaboration with Julia Sheriff, pianist, in a new music multimedia tour (San Francisco, Toronto, Philadelphia & New Haven) as part of Projection Play, an interactive video installation, and piano recital. Performed in the following venues:
 Boyer College of Music,
Rock Hall Auditorium,
Philadelphia,
April 13th, 2013.

Yale University Sudler Recital Hall
100 Wall Street New Haven CT.
2013

FAWN Chamber Creative
Array Space 155 Walnut Ave.
Toronto.
2013

Ruth Asawa School of the Arts, & San Francisco Community Arts Center,
San Francisco
2013

Collaborated with Jennifer Fisher Ph.D. and Yasmeen Paulette Bruton from the Center for Obesity Research at Temple University, designed and produced an interactive online game that teaches very young children portion control with their food. This year-long project, working with a team of seven people, resulted in the creation of an educational tool for young children and has since been selected to be shown on various websites. The project was officially launched in Summer 2012.

An interactive digital installation project "Sweatcake" was selected to be included in the Summer 2012 exhibition, National Juried Competition: Digital Works at the Long Beach Island, Foundation of the Arts & Sciences. This show was curated by Christiane Paul, a scholar in the field

of digital art and a historian of art and technology. She is a Professor of Visual Arts at The New School and author of the seminal book Digital Art as well being the curator of digital art at the Whitney Museum, New York. The piece "Sweatcake" was developed using Actionscript 3.0 and the Hype Framework, which combined randomly generated graphics coupled with a custom generated audio track, culled from various Buddhist chants. The audio generated a continuously evolving digital projection that played in the exhibition for the length of the show.

Invited to collaborate in cooperation with pianist Julia Sheriff for a series of piano recitals titled PROJECTionPLAY. This is a collaborative new music project accompanied by abstract visuals. The recital program includes music such as: The Enchanted Garden-Richard Danielpour, Gargoyles-Liebermann, 5 Piano Premieres by Anderson Alden, Matthew Cmiel, Viet Cuong, Lonnie Hevia, and Gity Razaz. The program will be playing at Princeton University and Yale University (Spring 2013) and Temple University in late April 2013. For this project, I created real-time computer graphics using MAX/Msp to create generative artwork, triggered by the live audio and is part of my ongoing exploration of creating generative digital performances and installations. To see a sample of the presentation, please visit http://dermotmaccormack.net/project/projection-play/

Invitational to show in the Tokyo Book Week Fair, Tokyo Japan. Exhibition was held in Temple's University Campus building in Minato-Ku, Summer 2011. Exhibited a book of photographs entitled "Pentimenti". To view a copy of the book, go to: http://www.blurb.com/books/2352233.

Created an interactive installation as part of "Crystallina: A Modern Dance Ballet," which was performed at the Tomlinson Theatre, April 2011. With music by Richard Brodhead and choreography by Kun Yang Lin, this interactive digital art installation was designed and programmed to create generative art, triggered by the audio composition. To see a sample of the presentation, please visit http://dermotmaccormack.net/project/crystallina/

Invitational to create interactive, digital art, as part of the online exhibition (to accompany a traveling exhibition) that is devoted to modern interpretations of the Japanese Zen Enso. Curated by Catherine Seigen Spaeth. To see the interactive art go to: http://tinyurl.com/3ewnebz. January 2011. Please note that your Flash player will probably be blocked on your browser but you can view the project here.

Working alongside Temple's Center for Design+Innovation, directed by Fox School of Business Professor Youngjin Yoo, as part of the Apps and Maps initiative which is envisioned as a hub for creating software applications, maps, and data sets, the studio aims to solve various challenges in Philadelphia and the region and to create technology-based companies and jobs. By including Tyler School of Art & Architecture & Architecture into this innovative program, it is hoped that Tyler GAID

students will partake in the exciting opportunities offered by this new studio. Temple University received a $500,000 grant from the U.S. Department of Commerce's Economic Development Administration (EDA) to build the Urban Apps & Maps Studio, Fall 2010.

The Hurricane Poster Project. A juried exhibition of fundraising posters to help victims of Hurricane Katrina, Baton Rouge, Louisiana, September 2006.

Golden Bee 7, Moscow International Biennial of Graphic Design Central House of Artists. An exhibition of award-winning graphic design from around the world to be held in Moscow, September 2006.

VI International Triennial of ECO Poster, 4th Block: Chernobyl, 20 Years On. An exhibition of award-winning posters from around the world to commemorate the events of Chernobyl, 20 years ago. The exhibition was held in Kiev and Karkhov, April 2006.

Selected Student work published & awards

My Gracious Voices, by Jenny Kowalski (MFA 2018) interactive iPad presentation using p5.js, shortlisted for Communication Arts Interactive Annual, Spring 2019.

Josh Schott's (MFA 2015) packaging project "Bolio" won a Gold in Graphis New Talent Annual 2017.

COO app design prototype
by Brandon Wherly (BFA 2017) selected for a merit award in Applied Arts Magazine, 105-65 Overlea Blvd. Toronto, Ontario, Canada. Publication date August 2016.

Hasinur Rahman, selected in the prestigious Communication Arts Magazine, Type Annual, January/February 2016,

Stephanie Werner's (MFA 2015) animation "Taking the Long Way" won a Gold in Graphis Student Annual 2016

Josh Schott's (MFA 2015) packaging project "Bolio" was featured on http://www.packagingoftheworld.com/2015/04/boilo-student-project.html, Fall 2015.

Hidden City, T-shirt design by Zachary Goyda. Merit award for Design For Good Exhibit, AIGA Philadelphia, The Crane Building Fall 2014.

Cookies For Kids Cancer, T-shirt design by Zersh Kahn. Merit award for Design For Good Exhibit, AIGA Philadelphia, The Crane Building Fall 2014.

Philadoptables, T-shirt design by Emily Ryan. Merit award for Design For Good Exhibit, AIGA Philadelphia, The Crane Building Fall 2014.

The William Way Community Center, T-shirt design by Rebecca McCloskey. Merit award for Design For Good Exhibit, AIGA Philadelphia, The Crane Building Fall 2014.

Kelsey Jan (BFA 13) had her Mammal project selected to be included in Creative Quarterly's Best 100 book, publication Fall 2014.

Lauren West (BFA 15) had her poster selected as part of the To Death With a Smile, poster competition, which was held in Museo Mexicano del Diseno, Mexico City, Fall 2013.

Dan Lehman (BFA 13) had his Mambo Basi Packaging design project chosen for Applied Arts Magazine publication, Fall 2013.

Kevin Downs (BFA 13) had his Metropolis animation project chosen for Applied Arts Magazine publication, Fall 2013.

Laura Sutphen (BFA 13) had her Society Unbound project chosen for Applied Arts Magazine publication, Fall 2013. She was also shortlisted as a finalist to the top five nominees for the Applied Arts Creative Excellence Award in Fall 2013.

Kelly Thorn (BFA 12) had 2 projects chosen for inclusion in Type Rules! (4th Edition): The Designer's Guide to Professional Typography by Ilene Strizver, Fall 12. Publication Fall 13*

Brian Cassidy (BFA 10) work chosen for inclusion in Type Rules! (4th Edition): The Designer's Guide to Professional Typography by Ilene Strizver, Fall 12. Publication due Fall 13*

Grace Duong (BFA 12) work chosen for inclusion in Type Rules! (4th Edition): The Designer's Guide to Professional Typography by Ilene Strizver, Fall 12. Publication due Fall 13*

Aaron Richardson (BFA 11) work chosen for inclusion in Type Rules! (4th Edition): The Designer's Guide to Professional Typography by Ilene Strizver, Fall 12. Publication due Fall 13*

Mary Cruz (BFA 13) had her project "Mammal" published in Creative Quarterly 32.

Sarah Karwoski (BFA 13) had her "Mammal" work published in Creative Quarterly 31.

Kelsey Jankauskas had her "Mammal" project published in Creative Quarterly 31.

Grace Duong (BFA 12) had her project "Mammal" accepted into CYMK #54 & Creative Quarterly 31.

Kelly Thorn (BFA 12), Zachery Kutz (BFA 12), and Julia Tran (BFA 13)

had their interactive projects (websites, animation, and iPad applications) selected to be published by Applied Arts Magazine in the forthcoming Advertising and Interactive Design Annual 2012. Published in Fall 2012.

Adam Trageser, Kay Sim & Zachary Van Benthem won second prize as part of the inaugural Design Challenge held by Fox School of Business, Temple University, March 2011.
http://design.temple.edu/challenge2011/

Alex Koreka's animation won Best of Show Award in Interact 9 competition, Spring 2011.

Brian Cassidy won Best of Show, and a Silver medal in the same category in the Virginia Flash Festival, 2010.

Neha Argarwal received an Honorable Mention in AIGA XCD competition. http://xcd.aiga.org/. 2009.

Scott Holford won the People's Choice Award in the AIGA show Campaign 2 Sustain | Student Poster Competition.
http://www.aigaphilly.org/event_archive2009.html#c2s. Fall of 2008.

Doug Richard won an honorable mention at the AIGA award show Campaign 2 Sustain | Student Poster Competition.
http://www.aigaphilly.org/event_archive2009.html#c2s. Fall of 2008.

Bridgitte Marshala won a gold award in the interactive section of Flux, an AIGA sponsored event. Spring 2009.

Teresa Rodriguez, won the Gold award in the Creative Quarterly competition in the graphic design section. Publication Fall 2008

Tom McGuigan won two Gold awards in the 8th Annual West Virginia Flash Animation Festival, 2008

The How Promotion Annual, Eric Ashleigh, and Katherine Whyte are merit winners in the self-promotion category. Fall of 2007.

ID Magazine Interactive Annual 2005 Interactive Flash animation (based on a tale by the Brothers Grimm) by Jeremy Holmes, New York, NY October 2005

FlashForward Festival, San Francisco, April 2005 Interactive Flash animation (based on a tale by the Brothers Grimm) by Jeremy Holmes, San Francisco April 2005. Chosen as one of the finalists in the Story category.

How Magazine Interactive Annual 2005 Interactive CD - ROM on the life and work of John Cage by David Copestakes, New York, NY August 2005

*This student's work was chosen primarily as a focus on my Mammal assignment which will be featured as part of Ilene Strizver's upcoming

book on typography. Ilene has also chosen two of my own projects as examples of typography.

Graduate Review Committees

2019
GAID: Xi Cheng, Mia Culbertson, Michele Fitzgerald, Mingfei Shi, Pei-Ju Shih, Shuang Wu. Kathleen Brissette, Wenqing Liu, Marisa Watanabe.

Photo: Dilmar M. Gamero Santos

2018
GAID: Yang Shan Chou, Shawn Hileman, Kristen Hinkley, Yige Zhang, Yi-ting Chou.

2017
GAID: Krissy Beck, Yi-ting Chow, Alyssa Hamilton, Ryan Hewlitt, Jenny Kowalski, Craig Moscony.

2016
Metals & CAD-CAM: Bryan Kekst Brown.

2014
GAID: Alexander Barnett, Nicole Eastman, Joshua Schott, Stephanie Werning; Courtney Brown, Katie Savage, Joshua Schott, Karen Watkins, Stephanie Werning. Noopur Agarwal, David Jones.

2013
GAID: Noopur Agarwal, Alexander Barnett, Nicole Eastman, David Jones, Joshua Schott, Stephanie Werning; Fall.

Metals & CAD-CAM: Erin M O'Boyle, Rachel Fine & Monique Lopez & Chris Chang

2012
GAID: Yuan Yao, Trent Edwards.

Metals & CAD-CAM: Rachel Fine.

2011
GAID: Trent Edwards, Christine Fajardo, Katey Mangels, Jack Myers, Nina Reck.

Metals & CAD-CAM: Jennifer Chen, Emily Cobb

2010
GAID: Christine Fajardo, Katey Mangels, Jack Myers, Nina Reck, Trent Edwards, Yuan Yao, Bernardo Margulis.

2009
GAID: Christine Fajardo, Katey Mangels, Jack Myers, Nina Reck, Katie Hatz, Bernardo Margulis, Sara Alway, Andrea Pippins..

2008
GAID: Sara Alway, Andrea Pippins, Anne Hobday, Becky Flanders, Bernardo Margulis, Katie Hatz. Ron Cala, Melissa Laine Scotton, Rae Ann Spitzenberger, Daria Ujma.

2007
GAID: Sara Alway, Jessie Sayward Bright, Ron Cala, Brigette Marshala, Andrea Pippins, Melissa Laine Scotton, Beth Shirell, Rae Ann Spitzenberger, Daria Ujma, Jen Davison, Scotty Reifsnyder.

2006
GAID: Jen Davison, Scotty Reifsnyder, Jessie Sayward Bright, Ron Cala, Brigette Marshala, Melissa Laine Scotton, Rae Ann Spitzenberger, Daria Ujma, Sean Costik, Neha Agarwal, Gavin Cooper, Keith Fledderman, Nick Muccilli.

2005
GAID: Jen Davison, Scotty Reifsnyder, Sean Costik, Neha Agarwal, Gavin Cooper, Keith Fledderman, Nick Muccilli, Vicki Gray, Jeremy Holmes.

Committees & Service

Graphic & Interactive Design, Department Chair,
Spring 2016 - to Present
(note: began in Spring 2016 due to a sabbatical, fall 2015).

Duties include:
The department chair is responsible for the academic, administrative, and fiscal affairs of the department under the supervision of and reporting to the dean. The chair serves as the academic leader of the department and is responsible for initiating and overseeing the recruitment and mentoring of faculty and graduate students, as well as the promotion, tenure, and merit processes applicable to all faculty in the department. The chair also oversees curriculum planning as well as periodic program reviews and accreditation matters affecting the academic discipline. The chair is responsible for all administrative functions within a department including fiscal oversight, coordinating a department's research and clinical activity, managing adjunct faculty and non-faculty staff, procurement of goods and services for the department, and assigning research and classroom space for all departmental faculty. In carrying out my various duties, I consult regularly with my program head, Professor Kelly Holohan, and the department faculty as needed, but in general, I strive to be as open as I can be with my core faculty to ensure the efficient operation of the department. One critical component of being a Department Chair is the evaluation of full-time departmental faculty for tenure and promotion. This includes consulting with the dean regarding the third-year evaluation of tenure-track faculty and making formal, independent recommendations to the dean on all departmental tenure and promotion applications and communicating those recommendations to the various stakeholders in the process. During my tenure as Department Chair, I have helped guide the successful

application to Full Professor for Kelly Holohan and Byron Wolfe, and to a successful application for tenure for Amze Emmons.

Committee member Tyler Faculty Awards committee.
Fall 2017 - Spring 2018

Committee member NTT search in GAID program
 Fall 2017 - Spring 2018

Executive Council member
 Fall 2017 - present

Served on the Education Committee for the AIGA Philadelphia Chapter. Various meetings during both the Fall and Spring Semester 2014 -2015. Worked on the organization for the following three projects over the time-period:
A) Feedback 17 (http://philadelphia.aiga.org/event/feedback-17/) portfolio event, which was held in May 2015. Worked with the committee to produce the event, and was also one of the portfolio reviewers for the event.
B) Also worked on the development and production, and hanging and dismantling of the exhibition: the Design For Good Exhibition, which was held on February 12th, 2015. In this exhibition, students brought attention to a non-profit organization of their choice that serves the greater Philadelphia region by designing a t-shirt for that organization. The exhibition was held in the IceBox, Philadelphia. And lastly
C) Open Studios event with Here's My Chance studio, 1227 N 4th St, Philadelphia, on November 5th, 2014. Helped organize the event and acted as a chaperone for the visiting students to the studio.

Organized Interact 12, the annual show of juried interactive design and animation and was hosted at Tyler on October 10th, 2014, in conjunction with Design Philadelphia Week 2014. This year's judges were Jelyn Frye (BFA 12), Eric Sutton (BFA 2001), Gavin Cooper (MFA 2005). Also organized special guest Chris Cobb, Creative Director of Second Story, (New York Office) who gave a wonderful presentation, as well as being a judge for the Best of Show. This was easily the best turnout so far for Interact, with standing room only in room B04. The event was also mentioned in the technically Philly blog. You can read it here: http://technical.ly/philly/2014/10/16/temple-topswatch-blog-monochrome-design/

Developed four classes during the Spring Semester 2014 for continuing education to be taught during summer 2014. Organized adjuncts teachers, Brian Cassidy, Reed Gustow, Mario Zucca & Matt Gordilis, to teach courses in Digital Animation, An Introduction to WordPress, The Business of Illustration, and Introduction to HTML & CSS classes. Worked with each instructor to create the various syllabi, as well as help organize their classroom facilities. Promoted the classes through social media as well as creating an on-air radio spot (with WRTI) to help promote the classes. Unfortunately, due to low-enrollment and various

other marketing factors, none of these classes ran. However, in the future, it is hoped that some portion of these classes may be offered under a different umbrella in the near future at Tyler.

Served on the search committee for the tenure-track assistant professor position in the Foundations Department during the Spring Semester 2014. Initial search involved reviewing in excess of 120 online portfolios, 10 online interviews at various times, and 4 in-house, in-person interviews at Tyler, with studio visits and presentations.

As chair of Gerard Brown's promotion committee, I worked through the Spring 2014 semester gathering and soliciting reviewers for Gerard's review. Worked with Gerard on his tenure package and worked with his office to send out the tenure packages to the various reviewers at the beginning of the summer. However, after coming back teaching in Rome, we had to modify our reviewer's search per the Provosts revised reviewer requirements, and entailed a further search for reviewers and mailing out a second round of tenure packets over the summer.

Chaired the leaves and awards committee in Fall 2013. Reviewed all proposals, gathered and assembled the reviews by the various committee members and completed a written report outlining and grading the various proposals for submission to the Provost Office in November 2013.

Served on the Education Committee for the AIGA Philadelphia Chapter. Various meetings during both the Fall and Spring Semester 2013 -2014. Worked mainly on the organization of the Feedback 16 portfolio event, which was held in May 2014. Worked with the committee to produce the event, and was primarily responsible for a new component to the event called "Show & Tell" which allowed the various students to show their work directly to other students, which turned out to be a very successful new component to the event.

Served on the Tyler exhibition committee Fall 2013 and Spring 2014, and consequently spent many hours writing correspondence back and forth between the committee and the GAID program (after the final committee meeting in May 2014) revolving around the many concerns within the program about the new exhibitions proposal. Eventually reaching a compromise during the summer break.

Worked alongside Gerard Brown and the Foundations Department to assist in inviting Stefan Sagmeister to speak at Tyler School of Art & Architecture & Architecture, Spring 2013. Facilitated discussions between Tyler School of Art & Architecture & Architecture and Sagmeister's Studio and also presented Stefan to the audience of over 200+ students, main campus, Spring 2013.

Invited to complete an extensive program evaluation review for the Graphic Design Program at Mount Washusett Community College in Gardner, Massachusetts, Spring 2013. The evaluation consisted of a two-day on-site program review in Gardner. The visit included interviews

with members of the administration, full-time and adjunct faculty members, current students enrolled in the design program, graphic design alumni as well as several in-class observations, conducted over a two day period followed by a discussion held with alumni from MWCC. Working closely with Leslie Cullen, Chair of the Computer Graphic Design Program, I wrote a 20 page (5000 words) document outlining their current strengths within the program and went on to describe possible solutions to improve and restructure their program over the next two years. MWCC was extremely pleased with the evaluation and plan on implementing many of the recommendations over the coming semesters.

Worked with Alice Drueding, Tony Profeta and Terry Putcher to create a Continuing Education course "HTML, CSS & Responsive Web Design" which ran in Summer 2013. Also worked directly with Tony Profeta to develop a syllabus to teach responsive web design to alumni.

Organized the Interact 11 show and presentation which was held in May 2013, Tyler Rm B04. Organized judges (4), submissions from current students (over 100 submissions) and presented the winning entries at the annual event in Tyler, to an audience of roughly 80 people.

Organized guest speaker, James Pannafino to discuss his book: Interdisciplinary Interaction Design: A Visual Guide to Basic Theories, Models and Ideas for Thinking and Designing for Interactive Web Design and Digital Device Experiences.
Spring 2013.

Chair of Gerard Brown's tenure review committee,
Fall 2012, Spring 2013.

Sub-committee member as part of the Strategic Plan Subcommittee on Publicness. Compiled a 5-page document on possible solutions relating to publicness at Tyler School of Art & Architecture & Architecture.
Spring 2013.

Committee member for the redesign of the Tyler website, chaired by Kelly Cavanaugh, Fall 2012 and Spring 2013. Multiple meetings with Blue Cadet to approve design and content, as well as meeting SEO consultants regarding the new Tyler site.

Worked with Alice Drueding, Sean Jordan, and Terry Putcher to create a Continuing Education course "HTML, CSS & Responsive Web Design" which ran successfully in Summer 2012. Also worked directly with Sean Jordan to develop a syllabus to teach responsive web design to alumni. This was the first time GAID has offered a continuing education class and it was also the first time that responsive design was offered at Tyler.

Organized the Interact 10 show and presentation which was held in May 2012, Tyler Rm B04. Organized judges, submissions from current and former students (over 150 submissions) and presented the winning

entries at the annual event in Tyler, to an audience of roughly 120 people.

Chair of Gerard Brown's tenure review committee,
Fall 2011, Spring 2012.

Merit review committee member
Fall 2011.

Committee member for the redesign of the Tyler website, chaired by Kelly Cavanaugh,
Fall 2011, and Spring 2012.

Faculty adviser for 1 MFA graphic design student and 3 MFA jewelry candidates,
Fall 11 to Spring 2012

Delivered the announcements at the awards presentation during graduation week for GAID,
May 2012

Search committee member for tenure track appointment in the Photography department,
Spring 2011

Search committee member for a new hire in the technology department,
Fall 2010

Personnel committee member,
Fall 2010, Spring 2011, Fall 2011

Chair of Gerard Brown's tenure review committee,
Fall 2009, Spring 2010, Fall 2010, Spring 2011, Fall 2011.

Organized Interact 9, the ninth annual Interactive show of student work. This show drew almost 100 students from around the university. Organized four invited judges (from around the US) who selected the best work from over 80 interactive web and animation submissions, the most submissions to Interact to date, Spring 2011

Handled various computer lab duties, monitoring budgets and purchasing software and materials, while Scott Laserow was on sabbatical, Spring 2011

Handled Senior Portfolio duties (organizing portfolio class, organizing judges, and final portfolio week) for Joe Scorsone while he was on sabbatical, Spring 2011

Executive Council member Fall 2011

Helped organize Pencil to Pixel: Bringing Your Clients Online, an

presentation by Happy Cog, to the design students, Fall 2010

Ex Officio, Collegial Assembly Fall 2008 and Spring 2009

Foundation committee
Fall 2008, Spring 2009

Invited guest speaker, Evan Dennis from Shilo, NY to give a special
presentation of his work and design methods to Tyler students,
Fall 2009 and Fall 2010

Helped organize the AIGA | PhillyChi event for speaker Nathan Shedroff
to discuss sustainable design strategy to AIGA, PhillyChi members as
well as the design students at Tyler
Fall 2009.

Faculty Senate Committee representative
Fall 2008, Spring 2009, Fall 2009, Spring 2010, Fall 2010 & Spring 2011.

Jurying Foundation show submissions, Fall 2008, helped organize the
foundation show for Spring 2009.

Installed and organized the student interactive submissions as part of the
Student Design show in Spring 09 and helped install the show.

Member of ad - hoc search committee for Chair of the Foundation
Department, Fall 2008 – Spring 2009. Reviewing 40+ applications and
narrowing down selection to 5 phone interviews and then to four
in-person interviews held on the Tyler campus. Took part in four
in-person interviews and tours of Tyler building with the various
candidates.

Took part in Tyler Open House
Fall 08, Fall 09, Spring 11.

Took part in National Portfolio day Fall 08, Fall 10.

Developing Interact 5.0 for Spring 2005. This will be the fifth-anniversary
show of Tyler student Interactive work and will be open to current Tyler
students and Tyler design alumni. It will also host a special guest speaker
Brad Johnson from Second Story, Portland OR. Also organized judging of
student work by external industry reviewers, as well as organizing
awards for the show in conjunction with Adobe Systems.

Invited guest speaker, Michael Braley from Cahan Associates to give a
special presentation of his work and design methods to Tyler students,
February 2005.

Continuing to organize and facilitate faculty teaching the Summer
workshop in TUJ and working in conjunction with Shinya Watanabe in
Tokyo to organize materials, review applicants, design and produce a

poster for the event and answer student questions regarding the program.

Annual Student Show, Graphic and Interactive Design (judging and hanging), 1997 to present.

Senior graphic design portfolio/Faculty reviews (required for undergraduates in the major) 1997 to present.